



KSHB-TV

ORDER

Flight Dates **10/30/12-11/05/12**

Contract / Revision **309339 /** **Ed Martin for MO Att. General 10/31**

Original Date / Revision
08/27/12 09/27/12

Advertiser **Martin / Republican / Attorney**
814 King Street - Suite 400
Alexandria, VA 22314-3039

Agency **Smart Media Group**

Buying Contact

814 King Street - Suite 400
Alexandria, VA 22314-3039

Product

Agency Com 15%

Billing Contact

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **C30N06**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share 100% Market Value 16250

Competing Station	% of Order	Amount
CABLE	%	0
KCPT	%	0
KCTV	%	0
KCWE	%	0
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSMO	%	0
UNKWN	%	0
WDAF	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	78	\$13,812.50	\$16,250.00	0.00	10/29/12	11/05/12	78	\$13,812.50	\$16,250.00
Totals	78	\$13,812.50	\$16,250.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSHB	10/30/12	11/05/12	M-F 4-430p Jeopardy	CM	4-430p	-----	:30	0	\$125.00	P-3	0.00 NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	- 1111--			4			\$125.00		0.00		
Week:		11/05/12	11/11/12	1-----			1			\$125.00		0.00		
E 2	KSHB	10/30/12	11/05/12	Today Show Today Show	CM	7-9a	-----	:30	0	\$150.00	P-3	0.00 NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	- 1211--			5			\$150.00		0.00		
Week:		11/05/12	11/11/12	1-----			1			\$150.00		0.00		
E 3	KSHB	10/30/12	11/05/12	Nightly News Nightly News	CM	530-6p	-----	:30	0	\$700.00	P-3	0.00 NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		



KSHB-TV

Print Date: 10/01/12

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Contract / Revision **309339** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 08/27/12/ 09/27/12

Order Sep 00:20:00

Advertiser **Martin / Republican / Attor** Product **Ed Martin for MO Att. Gener** Estimate # **C30N06**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 3	KSHB	10/30/12	11/05/12	Nightly News Nightly News	CM	530-6p	-----	:30	0	\$700.00	P-3	0.00 NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	- 1111--	4		\$700.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	KSHB	10/29/12-11/04/12		Nightly News		530-6p	--WThF----	:30		(\$700.00)		0.00 NM		
See MG 3.5,3.6														
[na at order entry --es]														
2	KSHB	10/29/12-11/04/12		Nightly News		530-6p	--WThF----	:30		(\$700.00)		0.00 NM		
See MG 3.5,3.6														
[na at order entry --es]														
5	KSHB	10/29/12-11/04/12		Nightly News		530-6p	--WThF----	:30		\$700.00		0.00 NM		
Ⓜ MG for 3.2,3.1														
6	KSHB	10/29/12-11/04/12		Nightly News		530-6p	--WThF----	:30		\$700.00		0.00 NM		
Ⓜ MG for 3.2,3.1														
Week:		11/05/12	11/11/12	1-----	1		\$700.00		0.00					
E 4	KSHB	10/30/12	11/05/12	M-F Late News M-F Late News	CM	10-1035p	-----	:30	0	\$400.00	P-3	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	- 1111--	4		\$400.00		0.00					
Week:		11/05/12	11/11/12	1-----	1		\$400.00		0.00					
E 5	KSHB	10/30/12	11/05/12	M-F 630-7p Lets Ask America	CM	630-7p	-----	:30	0	\$340.00	P-3	0.00 NM	6	\$2,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	- 1111--	4		\$340.00		0.00					
Week:		11/05/12	11/11/12	2-----	2		\$340.00		0.00					
E 6	KSHB	10/30/12	11/05/12	Friday Prime B Grimm	CM	8-9p	-----	:30	0	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---- 1--	1		\$500.00		0.00					
Week:		11/05/12	11/11/12	-----	0		\$0.00		0.00					
E 7	KSHB	10/30/12	11/05/12	Friday Prime C Dateline	CM	9-10p	-----	:30	0	\$350.00	P-3	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---- 2--	2		\$350.00		0.00					
Week:		11/05/12	11/11/12	-----	0		\$0.00		0.00					
E 8	KSHB	10/30/12	11/05/12	Saturday Prime C L&O SVU	CM	9-10p	-----	:30	0	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	----- 1-	1		\$250.00		0.00					
Week:		11/05/12	11/11/12	-----	0		\$0.00		0.00					
E 9	KSHB	10/30/12	11/05/12	M-F 1035-1135p Tonight Show	CM	1035-1135p	- TWTF--	:30	4	\$120.00	P-3	0.00 NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	- TWTF--	4		\$120.00		0.00					
Week:		11/05/12	11/11/12	-----	0		\$200.00		0.00					
N 10	KSHB	10/30/12	11/04/12	Sa 8-10a Sa 8-10am	CM	8a-10a	----- S-	:30	2	\$35.00	P-3	0.00 NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	----- S-	2		\$35.00		0.00					
N 11	KSHB	10/30/12	11/04/12	Sun 630-7a Sun 630-7a	CM	Sun 630-7a	----- S	:30	1	\$50.00	P-3	0.00 NM	1	\$50.00



KSHB-TV

Print Date: 10/01/12

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Contract / Revision **309339** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 08/27/12/ 09/27/12

Order Sep 00:20:00

Advertiser **Martin / Republican / Attorney** Product **Ed Martin for MO Att. General** Estimate # **C30N06**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 11	KSHB	10/30/12	11/04/12	Sun 630-7a Sun 630-7a	CM	Sun 630-7a	-----S	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S					1	\$50.00		0.00			
N 12	KSHB	10/30/12	11/05/12	M-F 430-5p Action News @ 430PM	CM	430-5p	11111--	:30	5	\$75.00	P-3	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	11111--					5	\$75.00		0.00			
N 13	KSHB	10/30/12	11/05/12	NBC Action News at 5p NBC Action News at 5p	CM	5-530p	11111--	:30	5	\$130.00	P-3	0.00	NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	11111--					5	\$130.00		0.00			
N 14	KSHB	10/30/12	11/04/12	Sa Su 5-530p Rotator Sa Su 5-530p Rotator	CM	5-530p	-----11	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----11					2	\$100.00		0.00			
N 15	KSHB	10/30/12	11/04/12	NBC Action News at 6p Sa 6-630p	CM	6-630p	-----S-	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-					1	\$125.00		0.00			
N 16	KSHB	10/30/12	11/01/12	M-F Late News M-F Late News	CM	10-1035p	-1-1---	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-1---					2	\$400.00		0.00			
N 17	KSHB	10/30/12	11/04/12	Sa Late News Late News Sa	CM	10-1030p	-----S-	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-					1	\$275.00		0.00			
N 18	KSHB	10/30/12	11/04/12	Sa 630-7p Sa 630-7p	CM	630-7p	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-					1	\$175.00		0.00			
N 19	KSHB	10/30/12	11/05/12	NBC Action News at 6a NBC Action News at 6a	CM	6-7a	11211--	:30	6	\$125.00	P-3	0.00	NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	11211--					6	\$125.00		0.00			
N 20	KSHB	10/30/12	11/05/12	M-F 10-11a M-F 10-11a	CM	10-11a	11211--	:30	6	\$50.00	P-3	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	11211--					6	\$50.00		0.00			
N 21	KSHB	10/30/12	11/05/12	NBC Action News at 6p NBC Action News at 6p	CM	6-630p	1--11--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	1--11--					3	\$250.00		0.00			
N 22	KSHB	10/30/12	11/04/12	Tuesday Prime B Tuesday Prime B	CM	8-9p	-T-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$700.00		0.00			
N 23	KSHB	10/30/12	11/05/12	M-F 430a-5a M-F 430a-5a	CM	430a-5a	MTWTF--	:30	7	\$5.00	P-3	0.00	NM	7	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					7	\$5.00		0.00			



KSHB-TV

Print Date: 10/01/12

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Contract / Revision **309339** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 08/27/12/ 09/27/12

Order Sep 00:20:00

Advertiser **Martin / Republican / Attor** Product **Ed Martin for MO Att. Gener** Estimate # **C30N06**

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 23	KSHB	10/30/12	11/05/12	M-F 430a-5a	CM	430a-5a	MTWTF--	:30	7	\$5.00	P-3	0.00	NM	7	\$35.00	
				M-F 430a-5a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/30/12	11/05/12	MTWTF--	7		\$5.00		0.00							
														Totals	78 \$16,250.00	



KSHB-TV

ORDER

Flight Dates **10/16/12-10/22/12**

Contract / Revision **309336 /**

Original Date / Revision
08/27/12 09/27/12

Advertiser **Martin / Republican / Attorney**

Agency **Smart Media Group**

Buying Contact

**814 King Street - Suite 400
Alexandria, VA 22314-3039**

Product

Ed Martin for MO Att. General 10/11

Agency Com 15%

Billing Contact

**814 King Street - Suite 400
Alexandria, VA 22314-3039**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **C16C22**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share 100% Market Value 10200

Competing Station	% of Order	Amount
CABLE	%	0
KCPT	%	0
KCTV	%	0
KCWE	%	0
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSMO	%	0
UNKWN	%	0
WDAF	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	49	\$8,670.00	\$10,200.00	0.00	10/01/12	10/22/12	49	\$8,670.00	\$10,200.00
Totals	49	\$8,670.00	\$10,200.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSHB	10/16/12	10/22/12	M-F 4-430p Jeopardy	CM	4-430p	-----	:30	0	\$125.00	P-3	0.00 NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	- 1111--			4			\$125.00		0.00		
Week:		10/22/12	10/28/12	1-----			1			\$125.00		0.00		
E 2	KSHB	10/16/12	10/22/12	Today Show Today Show	CM	7-9a	-----	:30	0	\$150.00	P-3	0.00 NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	- 1211--			5			\$150.00		0.00		
Week:		10/22/12	10/28/12	1-----			1			\$150.00		0.00		
E 3	KSHB	10/16/12	10/22/12	Nightly News Nightly News	CM	530-6p	-----	:30	0	\$700.00	P-3	0.00 NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		



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Print Date: 10/01/12

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Contract / Revision **309336** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 08/27/12/ 09/27/12

Order Sep 00:20:00

Advertiser **Martin / Republican / Attorney** Product **Ed Martin for MO Att. General** Estimate # **C16C22**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 3	KSHB	10/16/12	10/22/12	Nightly News Nightly News	CM	530-6p	-----	:30	0	\$700.00	P-3	0.00 NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	--1-1--		2				\$700.00		0.00		
Week:		10/22/12	10/28/12	1-----		1				\$700.00		0.00		
E 4	KSHB	10/16/12	10/22/12	M-F Late News M-F Late News	CM	10-1035p	-----	:30	0	\$400.00	P-3	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-1111--		4				\$400.00		0.00		
Week:		10/22/12	10/28/12	1-----		1				\$400.00		0.00		
E 5	KSHB	10/16/12	10/22/12	M-F 630-7p Lets Ask America	CM	630-7p	-----	:30	0	\$340.00	P-3	0.00 NM	5	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-1111--		4				\$340.00		0.00		
Week:		10/22/12	10/28/12	1-----		1				\$340.00		0.00		
E 6	KSHB	10/16/12	10/22/12	Friday Prime B Grimm	CM	8-9p	-----	:30	0	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	----1--		1				\$500.00		0.00		
Week:		10/22/12	10/28/12	-----		0				\$0.00		0.00		
E 7	KSHB	10/16/12	10/22/12	Friday Prime C Dateline	CM	9-10p	-----	:30	0	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	----1--		1				\$350.00		0.00		
Week:		10/22/12	10/28/12	-----		0				\$0.00		0.00		
E 8	KSHB	10/16/12	10/22/12	Saturday Prime C L&O SVU	CM	9-10p	-----	:30	0	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----1-		1				\$250.00		0.00		
Week:		10/22/12	10/28/12	-----		0				\$0.00		0.00		
E 9	KSHB	10/16/12	10/22/12	M-F 1035-1135p Tonight Show	CM	1035-1135p	-TWTF--	:30	4	\$120.00	P-3	0.00 NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-TWTF--		4				\$120.00		0.00		
Week:		10/22/12	10/28/12	-----		0				\$200.00		0.00		
N 10	KSHB	10/16/12	10/22/12	NBC Action News at 6a NBC Action News at 6a	CM	6-7a	12111--	:30	6	\$125.00	P-3	0.00 NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	12111--		6				\$125.00		0.00		
N 11	KSHB	10/16/12	10/21/12	Sa 630-7p Sa 630-7p	CM	630-7p	-----S-	:30	1	\$175.00	P-3	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S-		1				\$175.00		0.00		
N 12	KSHB	10/16/12	10/22/12	M-F 10-11a M-F 10-11a	CM	10-11a	11211--	:30	6	\$50.00	P-3	0.00 NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	11211--		6				\$50.00		0.00		
N 13	KSHB	10/22/12	10/22/12	M-F 1135p-1235a M-F 1135p-1235a	CM	1135p-1235a	M-----	:30	1	\$50.00	P-3	0.00 NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	M-----		1				\$50.00		0.00		
N 14	KSHB	10/16/12	10/22/12		CM	430a-5a	MTWTF--	:30	4	\$5.00	P-3	0.00 NM	4	\$20.00



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Print Date: 10/01/12

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Contract / Revision **309336** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 08/27/12/ 09/27/12

Order Sep 00:20:00

Advertiser **Martin / Republican / Attor** Product **Ed Martin for MO Att. Gener** Estimate # **C16C22**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
				M-F 430a-5a											
				M-F 430a-5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--					4	\$5.00		0.00			
														Totals	49 \$10,200.00



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ORDER

Print Date 10/01/12 Page 1 of 3

Flight Dates **10/23/12-10/29/12**

Contract / Revision **309338 /**

Original Date / Revision
08/27/12 09/27/12

Advertiser **Martin / Republican / Attorney**

Agency **Smart Media Group**

Buying Contact

**814 King Street - Suite 400
Alexandria, VA 22314-3039**

Product

Ed Martin for MO Att. General 10/2/

Agency Com 15%

Billing Contact

**814 King Street - Suite 400
Alexandria, VA 22314-3039**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **C23C29**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share 100% Market Value 10200

Competing Station	% of Order	Amount
CABLE	%	0
KCPT	%	0
KCTV	%	0
KCWE	%	0
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSMO	%	0
UNKWN	%	0
WDAF	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	41	\$7,059.25	\$8,305.00	0.00	10/01/12	10/28/12	41	\$7,059.25	\$8,305.00
November 2012	8	\$1,610.75	\$1,895.00	0.00	10/29/12	10/29/12	8	\$1,610.75	\$1,895.00
Totals	49	\$8,670.00	\$10,200.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSHB	10/23/12	10/29/12	M-F 4-430p Jeopardy	CM	4-430p	-----	:30	0	\$125.00	P-3	0.00 NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- 1111--			4			\$125.00		0.00		
Week:		10/29/12	11/04/12	1-----			1			\$125.00		0.00		
E 2	KSHB	10/23/12	10/29/12	Today Show Today Show	CM	7-9a	-----	:30	0	\$150.00	P-3	0.00 NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- 1211--			5			\$150.00		0.00		
Week:		10/29/12	11/04/12	1-----			1			\$150.00		0.00		
E 3	KSHB	10/23/12	10/29/12	Nightly News Nightly News	CM	530-6p	-----	:30	0	\$700.00	P-3	0.00 NM	3	\$2,100.00



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Print Date: 10/01/12

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Contract / Revision **309338** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 08/27/12/ 09/27/12

Order Sep 00:20:00

Advertiser **Martin / Republican / Attorney** Product **Ed Martin for MO Att. General** Estimate # **C23C29**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 3	KSHB	10/23/12	10/29/12	Nightly News Nightly News	CM	530-6p	-----	:30	0	\$700.00	P-3	0.00 NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--1-1--		2				\$700.00		0.00		
Week:		10/29/12	11/04/12	1-----		1				\$700.00		0.00		
E 4	KSHB	10/23/12	10/29/12	M-F Late News M-F Late News	CM	10-1035p	-----	:30	0	\$400.00	P-3	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1111--		4				\$400.00		0.00		
Week:		10/29/12	11/04/12	1-----		1				\$400.00		0.00		
E 5	KSHB	10/23/12	10/29/12	M-F 630-7p Lets Ask America	CM	630-7p	-----	:30	0	\$340.00	P-3	0.00 NM	5	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1111--		4				\$340.00		0.00		
Week:		10/29/12	11/04/12	1-----		1				\$340.00		0.00		
E 6	KSHB	10/23/12	10/29/12	Friday Prime B Grimm	CM	8-9p	-----	:30	0	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----1--		1				\$500.00		0.00		
Week:		10/29/12	11/04/12	-----		0				\$0.00		0.00		
E 7	KSHB	10/23/12	10/29/12	Friday Prime C Dateline	CM	9-10p	-----	:30	0	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----1--		1				\$350.00		0.00		
Week:		10/29/12	11/04/12	-----		0				\$0.00		0.00		
E 8	KSHB	10/23/12	10/29/12	Saturday Prime C L&O SVU	CM	9-10p	-----	:30	0	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----1-		1				\$250.00		0.00		
Week:		10/29/12	11/04/12	-----		0				\$0.00		0.00		
E 9	KSHB	10/23/12	10/29/12	M-F 1035-1135p Tonight Show	CM	1035-1135p	-TWTF--	:30	4	\$120.00	P-3	0.00 NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-TWTF--		4				\$120.00		0.00		
Week:		10/29/12	11/04/12	-----		0				\$200.00		0.00		
N 10	KSHB	10/23/12	10/29/12	NBC Action News at 6a NBC Action News at 6a	CM	6-7a	12111--	:30	6	\$125.00	P-3	0.00 NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/23/12	10/29/12	12111--		6				\$125.00		0.00		
N 11	KSHB	10/23/12	10/28/12	Sa 630-7p Sa 630-7p	CM	630-7p	-----S-	:30	1	\$175.00	P-3	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S-		1				\$175.00		0.00		
N 12	KSHB	10/23/12	10/29/12	M-F 10-11a M-F 10-11a	CM	10-11a	11211--	:30	6	\$50.00	P-3	0.00 NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/23/12	10/29/12	11211--		6				\$50.00		0.00		
N 13	KSHB	10/23/12	10/29/12	M-F 1135p-1235a M-F 1135p-1235a	CM	1135p-1235a	MTWTF--	:30	1	\$50.00	P-3	0.00 NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/23/12	10/29/12	MTWTF--		1				\$50.00		0.00		
N 14	KSHB	10/23/12	10/29/12		CM	430a-5a	MTWTF--	:30	4	\$5.00	P-3	0.00 NM	4	\$20.00



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Contract / Revision **309338** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 08/27/12/ 09/27/12

Order Sep 00:20:00

Advertiser **Martin / Republican / Attor** Product **Ed Martin for MO Att. Gener** Estimate # **C23C29**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
				M-F 430a-5a											
				M-F 430a-5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--					4	\$5.00		0.00			
														Totals	49 \$10,200.00